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| ABOUT  SERENA FONG  Serena Fong is a seasoned people and culture leader with extensive experience driving organizational success through effective workplace strategies.  At the Michael J. Fox Foundation for Parkinson’s Research (MJFF), she led the development and execution of the organization’s strategy and initiatives that laid the groundwork for lasting cultural transformation.  Previously, Serena spent over 15 years at Catalyst, a global nonprofit dedicated to advancing fair and respectful workplaces. There, she advised organizations on implementing impactful strategies to create environments that foster a sense of connection and engagement.  Before her time at Catalyst, she worked as a news producer for over a decade at national networks such as ABC and MSNBC after graduating from Syracuse University cum laude with a bachelor’s degree in Broadcast Journalism. |





LEADERCAMP

## COLLABORATIVE MANAGEMENT

### MANAGING AND BEING MANAGED COLLABORATIVELY IN TODAY’S WORKPLACE

WITH

SERENA FONG

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As hybrid and remote work become the new norm, navigating fair and collaborative management practices and fostering engagement across teams is more critical than ever. This Leadercamp will provide practical strategies for both leaders and employees to excel in today’s workplaces.

For managers, the focus will be on leadership—adopting practices that ensure all team members feel valued and empowered, regardless of where they work. Learn actionable tips on creating clear communication channels, ensuring fairness in decision-making, and fostering collaboration.

For employees, the session will provide advice on staying connected and engaged, whether working remotely, in-person, or in a hybrid capacity. Explore ways to build strong relationships, advocate for visibility, and maintain a sense of belonging in distributed teams.

This Leadercamp will also highlight how and why these practices drive productivity, innovation, and team satisfaction, ultimately contributing to long-term organizational success.

During Serena’s *Collaborative Management: Managing and Being Managed Collaboratively in Today’s Workplace* Leadercamp, whether you’re a leader or team member, this session will equip you with the tools to thrive in today’s evolving workplace.

PARTICIPANTS WILL:

* Understand the importance of fair and values-driven management and engagement for employees and the organization.
* Recognize the role of engagement and connection in driving team productivity, innovation, and satisfaction.
* Gain insight into the challenges and opportunities presented by hybrid and remote work environments.

#### PREPARING FOR THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about **Serena Fong**, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you’ve learned.

##### About This Guide

This guide will help you prepare for and facilitate the program ***COLLABORATIVE MANAGEMENT: MANAGING AND BEING MANAGED COLLABORATIVELY IN TODAY’S WORKPLACE***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

##### The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

##### Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, click on the Zoom link for the Leadercamp so that it’s ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

##### For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

#### APPLY WHAT YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

What are some of the challenges and opportunities presented by hybrid and remote work environments that were discussed in the Leadercamp?

How can you apply practices and strategies that empower and value all team members, regardless of their work location?

What are some actionable tips on creating clear communication channels, ensuring fairness in decision-making, and fostering collaboration that you learned as a manager in the Leadercamp?

****What is the importance of collaborative management and engagement for employees and the organization?

How can you recognize the role of engagement and belonging in driving team productivity, innovation, and satisfaction?

Can you share a success story or positive outcome that you anticipate resulting from applying collaborative management strategies in your team or organization after attending the Leadercamp?